



COMPANY SUMMARY

SupliMed Romania is an importing and distribution company of OTC type products, which has far exceeded the start-up stage, accumulating in time experience, clients and a promotion strength of brands and products on the Romanian market.

We collaborate and have exclusivity with a brands with a strong and stable history in the United States, **BRONSON Laboratories**, **SWANSON HEALTH CARE** and an UK brand: **PureHold**.

SupliMed Romania is a managed company owned by three shareholders: Gabriel Tachescu, Costin Ungureanu and Laurent Rubinstein and we are trying to bring a combination unique high quality and affordable retail costs.

Following our activity, a stable customer pattern was observed, with the desire for a safe product with anticipated effect but especially a product that offers as few synthetic ingredients as possible, soy, gluten, sugar.

Presence in pharmaceutical chains and plafars

From the beginning we started with the premise that we must grow healthy, with small steps, this way we receive real feedback about our pricing policy but also the possibility of loyalty of our brands in the collective mind.

Pharmaceutical Chains:

DR MAX Pharma 382 pharmacies

Farmacia Tei - 12 pharmacies (one of the most powerful pharmacies in Romania)
BebeTei – 4 pharmacies
DucFarm – 23 pharmacies
Farmacile MedLife – 6 pharmacies
Farmacia Academia – 2 pharmacies
Ameris Pharm
Farmacia Hadri
and numerous online shops.

We are present on the largest online platform in Eastern Europe www.emag.ro , and this ensures national coverage and visibility



By using the Google Remarketing service we ensure the presence of advertising messages to the people who visited our site
Posting offers on Facebook provides over 15,000 views for each post
Recently we started using the Multi-Products adds function, so that the products on the site have more impact on facebook users.



PRINT

The Suplimed catalog is printed quarterly in a print run of 5,000 copies, a catalog distributed free of charge in pharmacies where our products are listed.
The catalog is present on the site and is also constantly updated so we are constantly trying to develop the range of products according to feedback of your clients.



GABI TACHESCU
gabi.tachescu@suplimed.ro
Tel: (+40)734 625 469
www.suplimed.ro
www.purehold.ro
www.herbnamed.ro